BLUE HILLS:
The Great Escape
FRIENDS OF THE
BLUE
HILLS
PROTECT • PRESERVE
PARTICIPATE
ANNUAL CELEBRATION:
SPONSOR OPPORTUNITIES
Giving back to the place that gives us escape.
September 17, 2026
Irish Cultural Centre, Canton

FRIENDS OF THE BLUE HILLS
PROTECT • PRESERVE
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Every day, thousands of people turn to the Blue Hills as their Great Escape — from work, stress, traffic, screens, and the demands of everyday life.

Corporate members make that escape possible year-round through trail stewardship, advocacy, education, and conservation.

This is the annual gathering of the companies and community leaders who help protect the Great Escape.

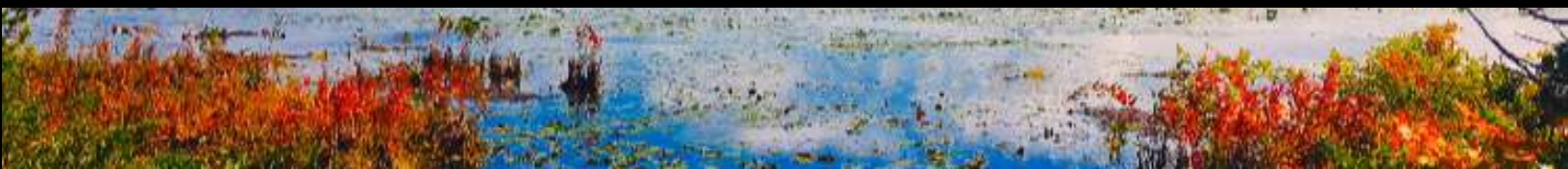
Won’t you join us as a member or sponsor?

Corporate Membership

Year-round visibility | Employee engagement opportunities | Guided hikes | Stewardship days | Event recognition

Scroll to the end of this PDF, scan the QR code or click BECOME A CORPORATE MEMBER **at friendsofthebluehills.org to see corporate membership package details.**

Membership Level	Annual Celebration FREE Add-On
Bronze ($2,000)	**Community Sponsor** –Name on event webpage and in event program/slideshow –1 complimentary ticket
Silver ($3,500)	**Pathfinder Sponsor** –Logo or name on event signage and website –Mention in 1 event promo email –Option to add business materials to VIP gift bags
Gold ($5,000)	**Trailblazer Sponsor** –Logo on event signage, website, and promo materials –Opportunity to show promo materials at event –Recognition in post-event thank-you email
Platinum ($10,000)	**Great Escape Presenting Sponsor** –Premier logo placement on event materials, signage, and digital promos –Speaking opportunity or named recognition during event remarks –Featured in post-event press release and thank-you campaign



Premium Underwriting Opportunities

These options are available as add-ons for Corporate Members OR stand-alone event sponsorships.

Opportunity	Description & Benefits
Dinner Sponsor ($4,000)	Underwrite food service. **Benefits:** Recognition from podium before meal • Signage at buffet or food stations • Logo on menu cards
Sunset Reception Sponsor ($2,500)	Help guests unwind and enjoy the spirit of the Great Escape by underwriting cocktails, beverages, and social hour. **Benefits:** Signature cocktail named after sponsor • branded bar signage • recognition during welcome remarks • featured sponsor spotlight
Trailhead Welcome Sponsor ($1,000)	Supports registration and guest arrival. **Benefits:** Logo at registration table • Recognition in event program • Opportunity to provide welcome gift
Silent Auction Sponsor ($1,000)	Helps support auction administration and technology. **Benefits:** Recognition on auction platform • Signage in auction area • Recognition when auction closes
Photo Experience Sponsor ($1,000)	Supports photo booth or themed photo station. **Benefits:** Logo on digital gallery • Branded backdrop acknowledgement
Stewardship Sponsor ($1,000)	Supports mission displays. **Benefits:** Recognition in impact exhibit areas
Raffle Sponsor ($750)	Supports raffle operations and prize promotion. **Benefits:** Recognition whenever tickets are promoted and during drawing • Logo on raffle signage
Music Sponsor ($500)	Supports music or entertainment. **Benefits:** Recognition before performance • Logo near performance area

Additional Opportunities

Individuals & small businesses can benefit, too.

Opportunity	Description & Benefits
Community Sponsor ($250)	See your logo or name in the rotating slide show that runs throughout the event.
Explorer Sponsor ($500)	Be part of the rotating slideshow AND be recognized in a group thank you on social media

FRIENDS OF THE BLUE HILLS
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Partner with Purpose All Year:
Become a corporate member.

Healthy Parks. Healthy People. Healthy Workplace.

Platinum membership $10,000

- Logo on FBH homepage, in quarterly member newsletter to 1,400+, monthly enews to 11K+, and event materials
- Up to 6 featured posts and stories on social media (15K+ followers)
- Regular updates on the impact of your membership
- Up to 2 corporate trails stewardship events (up to 30 people each)
- Up to 2 guided hikes (up to 30 people each)
- 25% discount on up to 30 pieces of FBH merchandise
- 5 tickets to the summer celebration and annual celebration
- Tabling at up to 3 FBH events

Gold membership $5,000

- Logo on FBH homepage, in quarterly member newsletter to 1,400+, monthly enews to 11K+, and event materials
- Up to 6 featured posts and stories on social media (15K+ followers)
- Regular updates on the impact of your membership
- 1 corporate trails stewardship event (up to 30 people)
- 1 guided hike (up to 30 people)
- 20% discount on up to 30 pieces of FBH merchandise
- 5 tickets to the summer celebration and annual celebration
- Tabling at 1 FBH event

Silver membership $3,500

- Logo on FBH homepage and in quarterly member newsletter to 1,400+
- Thank you on social media (15K+ followers
- Regular updates on the impact of your membership
- 1 corporate trails stewardship event (up to 20 people)
- 1 guided hike (up to 20 people)
- 15% discount on up to 20 pieces of FBH merchandise
- 5 tickets to the summer celebration and annual celebration

Bronze membership $2,000

- Logo on FBH homepage
- Thank you on social media
- Regular updates on the impact of your membership
- 1 corporate trails stewardship or guided hike event (up to 20 people)
- 10% discount on up to 20 pieces of FBH merchandise

A la carte options to swap in or add on are on the next page.

Contact: Melissa Nelson | melissa@friendsofthebluehills.org | (781) 205-0238

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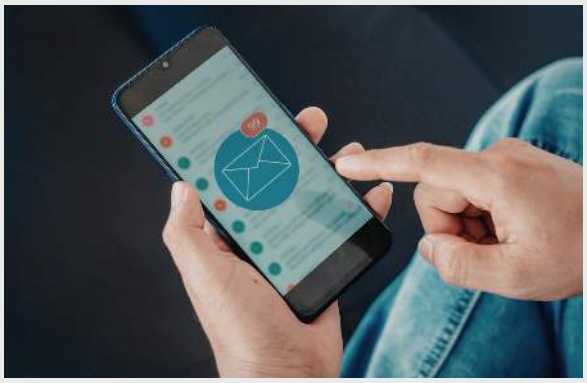
Corporate Memberships:
A la carte options

"I took a walk in the woods and came out taller than the trees."
- Henry David Thoreau



Dedicated email blast

Product demo/speaking opp

Lunch & Learn

Recognition signage at events

FBH guided hike/stewardship event

Logo in member newsletter

Other options to add on or swap into packages:

- Partner spotlight in 1 member newsletter
- Logo on website
- Tabling at an FBH event
- Logo in 1 monthly e-news
- 5 Tickets to Annual Celebration
- 5 Tickets to Summer Celebration
- and more!